



PRINT PRODUCTS

- L.A. Parent
- Education Guide
- Inclusive L.A.
- Event program guides



DIGITAL PRODUCTS

- Website
- Weekly e-newsletters
- Dedicated e-blasts
- Inclusive L.A. Monthly e-newsletter
- Camp Directory
- School Directory



EVENTS

- Cover Kids
- Inclusive L.A. Programs
- Mommy & Me Programs
- Dozens of community events throughout the year

WORD ON THE STREET

L.A. Parent has been instrumental in the success of our business for all these years. We began advertising with the magazine when they first began and have had a steady stream of students from its readers. We thank them and appreciate all that they are doing for parents in the Los Angeles area.

Linda Nielson

The Learning Connection
<http://www.learningconnectionla.com>

We are thrilled! Our Mommy & Me program would not be what it is without our ads in L.A. Parent!

Chelsea Phelps

Plaza El Segundo
<http://www.plazaelsegundo.com>

In so many ways, many of us personally benefitted over the years as parents by the important resource L.A. Parent is to our community.

Margy Feldman

Vice President, Development
 VistaDelMar Child and Family Services
<http://www.vistadelmar.org>

AUDIENCE



200,000
 parents each month



93%
 are women



68%
 are ages 25-44



72%
 have children between the ages of 5-12



49%
 of households earn more than \$75,000



73%

say they frequently purchase products or services from ads seen in L.A. Parent.

SOCIAL MEDIA



Our products and events connect you with the families in Los Angeles. Ask me how we can help your business grow!

